

GECC4130 Senior Seminar | Suggested Rubrics for Presentation

Criteria	Excellent 4	Proficient 3	Developing 2	Beginning 1-0
1/ Content & Completeness	Topic is tightly focused and relevant; presentation contains accurate information with no face errors or questionable content; ideas well developed; presentation is within specified length.	Topic is adequately focused and relevant; major facts are accurate and generally complete; major ideas adequately developed; presentation is within specified length.	Topic would benefit from more focus; presentation contains some errors or omissions; ideas not properly developed; presentation is too short or too long.	Topic lacks relevance or focus; presentation contains multiple face errors; key details are omitted or undeveloped; presentation is too short or too long.
2/ Organization	Ideas are presented in logical order with effective transition between major ideas; presentation is clear and concise.	Most ideas are in logical order with adequate transition between most major ideas; presentation is generally clear and understandable.	Some ideas not presented in proper order; transitions are needed between ideas; some parts may be wordy and unclear.	Ideas are not presented in proper order; transitions are lacking between major ideas; several parts of presentation are wordy and unclear.
3/ Documentation	Unanticipated effective message support provided in the form of facts and visual aids; sourcing is current and supports major ideas.	Adequate message support provided for key concepts by facts and visual aids; sourcing is generally adequate.	Some message support provided by facts and visual aids; sourcing may be outdated or thin; visual aids need work.	Little or no message support provided for major ideas; visual aids are missing or inadequate; little or no sourcing provided.
4/ Delivery	Consistent good volume and energy; proper pace and diction; unanticipated delivery strategies; avoidance of distracting gestures; professional appearance; visual aids used effectively.	Adequate volume and energy; generally good pace and diction; few or no distracting gesture; professional appearance visual aids used adequately.	More volume and or energy needed at times; pace too slow or fast; some distracting gestures or postures; adequate appearance; visual aids could be improved.	Low volume or energy; pace too slow or too fast; poor diction; distracting gestures or posture; unprofessional appearance; visual aids poorly used.
5/ Interactions	Excellent good eye contact with audience; unanticipated interaction strategy; excellent listening skills; answers audience questions with authority and accuracy.	Good eye contact with audience; displays ability to listen; provides adequate answers to audience questions.	Additional eye contact needed at times; better listening skills needed; some difficult answering audience questions.	Little or no eye contact with audience; poor listening skills; uneasiness or inability to answer audience questions.